

# Wordsmyth Creative Content Marketing

DIGITAL MARKETING AGENCY

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[www.wordsmythcontent.com](http://www.wordsmythcontent.com)

**BUSINESS OVERVIEW**

WORDSMYTH CREATIVE  
CONTENT MARKETING

# Elevate Your Brand

*Bespoke marketing, SEO, web design, content marketing, and social media management solutions for today's brands.*



## ABOUT THE COMPANY

We are a full-service marketing, SEO, and web services firm. Our team of content and technical experts has vast experience with B2B and B2C clients.

We have served clients across industries like travel and hospitality, finance and investing, professional services, marketing and advertising, SEO, legal, design and DIY, home and garden, automotive, and retail.

Our talented writers are skilled in crafting the copy that's right for your niche, and our SEO and web design team will ensure your website and online presence have what it takes to stand out in a crowded marketplace.

Contact us today for more information or help with your project.

## WHAT WE DO

- Content Creation and Strategy
- Search Engine Optimization
- Social Media Marketing
- Website Audits
- SWOT Analysis
- Branding and Development
- Graphic Design
- Website Development and Design
- Digital and Print Advertising
- Whitepapers and Case Studies
- Marketing and Direct Mail Campaigns
- Newsletters and Email Marketing
- RFPs and Grants
- Sell Sheets, Flyers, and Print Material
- Influencer Partnerships
- Social Campaigns
- Marketing Consulting

## BY THE NUMBERS

**4400%**

*ROI of email marketing*

**1.5 billion**

*Social media users worldwide*

**89%**

*Consumers who start the purchasing process online*

**5.6 billion**

*Google searches per day*

## Project Highlights

*We're proud of the work we've done for our clients, including:*

- Better Homes and Gardens: Real Estate Life
- Hilton
- Marriott
- Sheraton
- Westin
- Sam's Club
- Autonation
- HomeLight
- SF Gate
- HomeGuides
- Hunker
- eHow
- Legal Beagle
- Bizfluent
- Sapling
- San Francisco Chronicle  
Work and Small Business
- Direct Advisors
- BlueOrange Travel
- Curated
- Post Pilot
- Xplor.Earth
- Savvy Events
- Spent App
- Looking Glass Financial
- Social Exposure
- Lone Beacon
- ONE Creative
- Thomas Edison Electric
- Local SEO Guide
- Galileo Tech Media
- Alliance Risk Group
- Sweet Loren's
- Island Honda
- Sound Ford
- Kirkland Nissan
- Hot Scream Ice Cream
- Titan Casket
- Waggit
- SkyClip
- TAG Solutions
- Meadowlark Motel
- Leaf.TV
- Smokies Adventure
- EW Scripps
- Don't Waste Your Money
- Simplemost
- Savvy Events
- Swany
- Hudson Collective
- AriaBuild
- Briar & Main Travel Boutique
- Explorabout
- Pinnacle Disability
- EHE Medical
- Post Pilot
- Dymeng
- Tallio



### CONTACT US

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